



# COLD CALLING LEAD SCRIPT

You inquired recently about our business online - for a project that can generate income for you... so I am calling you simply to get you some information about our company. You don't need to make any decisions or buy anything, just explore the potential business for yourself. Just for your comfort in knowing, LegalShield is a 40-year old Half Billion Dollar company, and A+ Rated with the Better Business Bureau. So you don't have to question if we are legitimate and real. We market two services, Legal and Identity Theft protection, that EVERYONE needs, everyone can easily afford for as little as \$17, and they will all get once someone tells them about it! Right now over 30,000 new people A MONTH are signing up.

Since you are looking for a simple way to create an income without interfering with your busy life, you are going to love this business. It can be worked online or offline, in your spare time, and has unlimited income potential. I work with many, many thousands of people in the business who are already earning \$1000's a month extra... and some make that much per day. Like I said, no need to decide on your interest yet, since you really can't without actually seeing a presentation. So I will give you a website address to review OR a conference call recording to listen to - which would you prefer?

Ok great, what time will you review the information? We will talk right after that at \_\_\_\_am/pm. I am glad we connected, you are going to love this business. Talk soon!

Lead Source - [www.goEDleads.com](http://www.goEDleads.com)

Website traffic - [www.BringOnTheTraffic.com](http://www.BringOnTheTraffic.com)

Website System/Funnel - [www.BuildLastingSuccess.com](http://www.BuildLastingSuccess.com)