



“Making My First Ten Million” Auto-Responders

Here are three Build Lasting Success auto-responder emails for prospects whom you gave the book “Making My First Ten Million.”

- 1) Log into your account at www.BuildLastingSuccess.com
- 2) Go to the CONTACTS tab >> Email Campaigns >> Custom Campaigns >> Create new email campaign link.

AUTO-RESPONDER #1:

Subject Line: Making My First Ten Million – Book

NAME, I just gave/sent you a new book about how Brian (someone I know) made his first ten million before the age of 40. This eBook hit #6 in the first few days on Amazon. I wanted to follow up to see if you took the 10-15 minutes to read it. The feedback he has received on the book so far has been phenomenal. I am amazed at how so many people are relating to it, and saying it will help them experience a breakthrough. Once you do read it, I want to have a personal conversation with you. I will share what business Brian used to create that income, and explain how he has watched/helped over 1000 others to retire from their jobs due to the business. He is even helping me. But even if you are still holding no interest, I'd still want to chat.

Best Regards,

YOUR NAME
YOUR NUMBER

AUTO-RESPONDER #2:

Subject Line: The GREEN BOOK with money on the cover

Hi NAME, Just touching back with you again, to make sure you didn't lose the book I gave you

about money. I know that life can be so hectic, and it may just be sitting on your counter or desk waiting for you to find 15 free minutes. I would bet that those 15 minutes may never come and the book could get buried and lost. I submit to you that if you want your life back, and to not have to live such a chaotic life... that book just might show you how. I am personally getting mentored by Brian to do what he has done. He used to be in the real estate rat race working 60+ hours a week... but no more! I've had enough of the hours and stress too. I made the decision to grab my life out of the clutches of others. That is why when I read this book, it just clicked for me.

Be sure to make the time today to read the book. I promise it will be an interesting, quick 10-15 minute read. Then... carpe diem - call me.

Best Regards,

YOUR NAME
YOUR NUMBER

AUTO-RESPONDER #3:

Subject Line: Was TEN MILLION not enough?

Hi NAME, Was it not enough to catch your attention? Did it not seem real, believable? Are you just not open to make some changes? To start a side business for yourself? All I suggest is reach out to me and see why this has caught my attention... Brian's story is not fiction (I know him). I know you hear things - stories of riches - so often that they seem almost cliché. That's why you should call and grill me over the phone. What I am learning is taking me to my financial freedom. Let's talk after you read the book.

Best Regards,

YOUR NAME
YOUR NUMBER