

LEVEL UP!

**GO FORWARD!
GO FAST!**

Build your business like never before!
Use this incentive to take your business to the next level... and the next...and the next.



CLICK HERE to hear Darnell Self, EVP Network & Business Development, explain this new incentive!

| Get paid at your own pace. | | Or go fast and get cash bonuses! | | |
|----------------------------|------------------------------------|--|--|-----------------------------------|
| Advance to Next Level | Commissions Earned | Advance to Next Level | Bonus | Executive Director Matching Bonus |
| Executive Director | \$4,620 | Maintain Executive Director for 3 consecutive months | \$2,500 | \$1,250 |
| Senior Director | \$2,150 | Sr. Director to Executive Director | Advance within 30 Days \$2,500 | \$1,250 |
| Director | \$2,600 | Director to Sr. Director | Advance within 30 Days \$1,000 | \$500 |
| Senior Manager | \$1,600 | Sr. Manager to Director | Advance within 60 Days \$800 | \$400 |
| Manager | \$440 | Manager to Sr. Manager | Advance within 60 Days \$400 | \$200 |
| Senior Associate | Advance in 20 Days \$300 | Sr. Associate to Manager | Advance within 30 Days \$300 | \$150 |
| Commissions/Bonus | \$11,410 | | | |

CLICK ON CHART ABOVE TO VIEW A LARGER COPY.

*Based on \$39.90 plan and 78% retention requirements

Commissions are paid based on membership sales. Commission amounts shown represent an advance. If a membership cancels during the advance period, you will be charged back against future commission advances. Compensation is subject to change without notice and is subject to all company policies and procedures. All associates need personal activity to promote through advancement criteria.

HOW IT WORKS:

- This incentive is effective starting October 1, 2016.
- The counter clock will begin immediately when new Associates Fast Start Qualify and advance to Sr. Associate.
- Existing Associates must level advance after October 1st to start the counter clock for the next level advancement.
- Reach the next level within the timeframe shown in the chart.
- Earn your bonus and set your sights on the next level, and so on.

The clock resets each time you LevelUP:

If you miss a bonus opportunity, continue on. You can reset your clock by advancing to the next level and start working towards the next bonus. Each time you advance, the clock starts again for the next level. So LevelUP, then set your sights on advancing again within the specified timeframe to earn a bonus. Continue advancing within the timeframes and continue earning bonuses.

Existing Associates must level advance before the counter clock begins.

For example, if an existing Manager level advances to Sr. Manager, the clock will begin to count down the 60-day timeframe to Director. If an existing Sr. Director advances to Executive Director, the Associate will not earn the bonus for reaching the Executive Director level; however, after maintaining three consecutive months at the Executive Director level, the Associate can earn the \$2,500 bonus.

RULES & GUIDELINES:

- Existing Associates as of 10/1/16 must LevelUP and rank advance by 11/30/16 to participate in the LevelUP incentive.
- The LevelUP bonuses are only available to Associates reaching a level for the first time and meet all requirements.
- First upline EDs are eligible to receive 50% of the bonus paid to the earning Associate. The first upline ED is determined at the time the new Associate is recruited or as of October 1 for existing Associates. The first upline ED must be registered for the LevelUP Convention and be PC qualified at the time of rank advancement to receive any LevelUP bonus.

- Since Sr. Director and Executive Director are monthly qualifications, for purposes of this incentive, new Directors will receive the next full calendar month to achieve Sr. Director qualification. In addition, new Sr. Directors will receive the next full calendar month to qualify for Executive Director. For example, an Associate who advances to the Director level on October 15 will have the entire month of November to meet the requirements for Sr. Director.
- An Associate who achieved Executive Director in the past and rank advances to Executive Director again would not be eligible for the LevelUP bonus but would be eligible for the 3 month consecutive bonus if the Associate maintains the Executive Director level for three consecutive months.
- In order to participate in any LegalShield Incentive, an Associate must be enrolled in LegalShield Advantage.
- Retention: 78% 12-month organizational rolling retention and Associate must be in good standing.
- If 15% or more of an Associate's personal or organizational business was conducted with pre-paid credit cards, we reserve the right to review.
- Bonus payments will be paid within two weeks of qualifying for the bonus.

LegalShield reserves the right to audit or review all incentives and bonuses, business submitted or activity, and where necessary, in its sole discretion, delay or stop payment of any bonus. LegalShield reserves the right to chargeback bonuses when appropriate.

LegalShield reserves the right to amend or revoke this incentive, or any part thereof, at any time. Please refer to your Associate Agreement and Policies and Procedures for details on incentives, bonuses or compensation.

LegalShield incentives are designed to promote and motivate associates through recognition. By participating in any LegalShield incentive or bonus program and to receive benefits, cash or otherwise, the associate agrees to have his/her full name, associate title, level, or standing published and recognized in LegalShield marketing materials, whether oral, written or electronic.