

# FIRST STEP

## Launch Your LegalShield Business!

### STEP 1: Set a Goal

- Review your goal with your sponsor so you are aligned on how to work together.
  1. What is your WHY .....
  2. How much do you want to make in your first 6 months?
  3. How many hours are you willing to work to make that happen?
  4. What is your goal in your first 45 days?

### STEP 2: Activate Your Business Technology

- Get ready to enroll members:  
**LoginName.WeAreLegalShield.com, LoginName.SomosLegalShield.com,  
OR LoginName.LadiesofJustice.com**
- Download the Apps: LegalShield, IDShield, Prospect by LegalShield, and LSEngage.
- Join the Facebook groups: LegalShield Associate Success, and LegalShield Associate Support.
- Use MEMBERPerks to save money.
- Start your Will, use your membership.

### STEP 3: Make a Plan

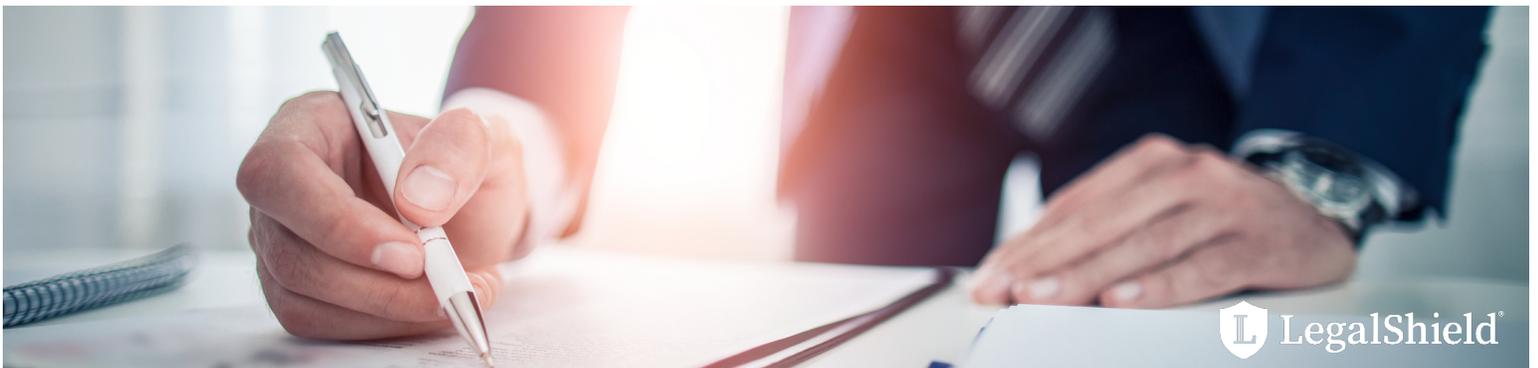
- Use the Memory Jogger to create a list of prospects to share the membership and opportunity. Who can you invite from your cell phone contacts or Facebook friend list?
- Set the date and time for your Private Zoom Call (first 24 hours).
- Locate local Business Opportunity Meeting – Put in your calendar at [www.LegalShieldCalendar.com](http://www.LegalShieldCalendar.com).
- Set up 5 Sit Down Presentations with your sponsor (2:1 Presentation).

### STEP 4: Get Trained

- Go to: [www.LegalShieldCalendar.com](http://www.LegalShieldCalendar.com).
- Go to Search Bar (Enter – Fast Start).
- Register for Fast Start Training Class.
- Zoom Fast Start available for associates with no live class in area.
- Attend class as soon as possible (must be within first 20 days for Fast Start bonus).

### STEP 5: Take Action

- Host a Private Zoom Call in your first 24 Hours.
- Share the Opportunity / Membership Video 5-10 Prospects per day.
- Do 3-Way Calls with sponsor.
- Invite Guests to your local Business Opportunity Meeting (Bring 2).



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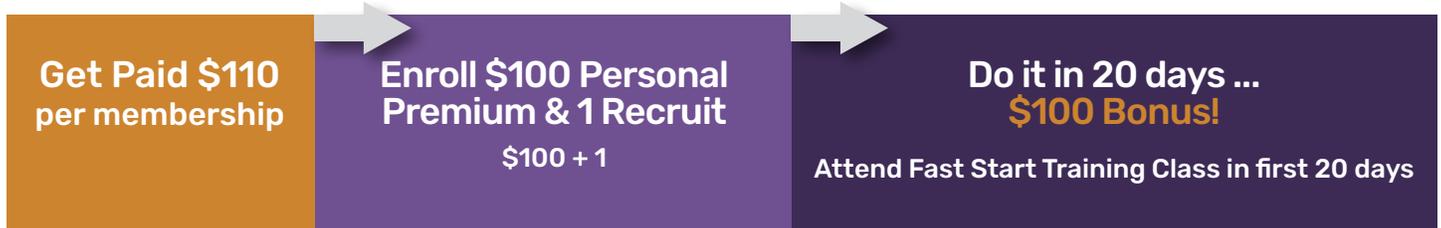


## Why are you starting your LegalShield Business?

**Fast Start Bonus** Get started fast in your first 20 days!



### Step 1: Fast Start Qualify



### Step 2: Become a Future Leader of LegalShield



### Step 3: Matching Bonuses



Go to Fast Start Training in first 20 days...Earn a Bonus!



**Commissions shown represent advances for the \$54.90 premium plan.** Recruits must be Fast Start associates and pay current associate entry fee. LegalShield reserves the right, in its sole discretion, to amend this program or any part thereof at any time. Please refer to your Associate Agreement and Policies and Procedures on incentives, bonuses or compensation.

LegalShield makes no guarantee or promise of income or business as results are determined by the efforts of those individuals who market LegalShield plans as independent associates. For statistics on actual earnings please review the Income Disclosure Statement at [opportunity.legalshield.com](http://opportunity.legalshield.com). Advanced commissions and bonuses will not be paid if prepaid credit card is used. Reinstated memberships under 5 years will not issue advanced commission or bonuses.



# First Step Guide

To complete the Getting Started Right process, fill in this guide, then launch your LegalShield business and Fast Start Qualify to Senior Associate!



**STEP 1:** Watch the LevelUp123ABC Getting Started Video at AssociateStart.com.

Schedule your 20 minute Game Plan Interview (GPI) with your support team.

Date: \_\_\_\_\_ Time: \_\_\_\_\_

Write down your WHY for starting your LegalShield business: \_\_\_\_\_

**STEP 2:** Craft your story.

Work with your sponsor to to craft your simple yet catchy story. Use your story to pique their interest, then give an invitation, not give a presentation.

Your story is:

1. Your background.
2. What you don't like about it.
3. Why you got started in this business without mentioning what it is.
4. Why you are excited about your future.

**STEP 3:** Launch your business by scheduling your Private Business Reception (PBR) and/or Private Zoom Call (PZC).

Private Zoom Call Date: \_\_\_\_\_ Time: \_\_\_\_\_

**CONNECT:** Team Pinnacle Facebook page: [facebook.com/groups/LegalShieldTeamPinnacle](https://facebook.com/groups/LegalShieldTeamPinnacle)

**NEXT,** Get plugged into events and get connected with your leaders.

Support team: \_\_\_\_\_  
Senior Director Name & Number Executive Director Name & Number

Team Pinnacle Weekly Calls: Sundays at 9pmET: **Pinnaclezoom.com**

Super Saturday: \_\_\_\_\_ Convention: \_\_\_\_\_

Weekly Briefing: \_\_\_\_\_ Fast Start Training: \_\_\_\_\_

**PERFORMANCE CLUB,** Get in Performance Club! Learn how at [Connect.LegalShield.com/PC](https://Connect.LegalShield.com/PC)

LegalShield Home Office - 580-436-7424

Briefings & Trainings Calendar - [www.LegalShieldCalendar.com](http://www.LegalShieldCalendar.com)

Private Business Overview (PBO) 20 minute video: [newlaunchjoin.com](http://newlaunchjoin.com)

Team Pinnacle Website: [www.MyTeamPinnacle.com](http://www.MyTeamPinnacle.com)