**Letter to Group Clients**

Dear FIRST\_NAME,

I am pleased to let you know that our agency is proud to offer two new coverages to help protect your business. AGENCY\_NAME is proud to now offer **IDShield & LegalShield** plans effective immediately. Corresponding material outlining the benefits of these plans is attached.  
  
**IDShield**  
As you are likely aware, Identity Theft is at an all-time high with over 15 million victims per year. Many companies are feeling the brunt of this crime as well. Employees that are affected by identity theft often spend over 100 hours restoring their good name. Unfortunately, much of this time has to be spent during work hours, leading to a massive decrease in productivity. There has never been a better time to offer Identity Theft Protection as a voluntary employee benefit.

AGENCY\_NAME has researched many of the popular plans available and has found **IDShield** to be the most comprehensive protection in the market today. Unlike other protection plans, this coverage actually provides full identity restoration. This simply means that if an employee becomes a victim, a licensed fraud investigator will actually do the work in restoring their identity on their behalf, allowing that employee to stay focused on their job.

**LegalShield**  
In addition to IDShield, we are proud to offer the **LegalShield** plan. A LegalShield plan can save a family thousands of dollars on services such as:

* Unlimited consultation on personal legal matters
* Estate Planning
  + Will
  + Living Will
  + Health Care Power of Attorney
  + Financial Power of Attorney
* Fighting a speeding ticket
* Reviewing a contract
* And **much more**…

As an added protection to your business, by offering LegalShield plan as a voluntary employee benefit, employees will NOT be able to use the legal plan against your business in any way. These plans serve critical areas of your employees’ overall welfare and consistently show high enrollment and participation. In addition to providing peace of mind to your employees, offering these plans is a smart business decision as well. Helping employees handle legal and identity theft issues can serve to decrease absenteeism and personal stress, thereby making employees more productive - all of which have a positive impact to your bottom line.

Please contact our office today by replying to this email, or give us a call at PHONE\_NUMBER for more information on these exciting new services. As always, we appreciate your business and look forward to serving you.

Sincerely,

AGENT\_NAME  
AGENCY\_NAME