**Letter to Individual Clients**

Dear FIRST\_NAME,

I am pleased to let you know that our agency is proud to offer two new coverages to help protect your business. AGENCY\_NAME is proud to now offer **IDShield & LegalShield** plans effective immediately. Corresponding material outlining the benefits of these plans is attached for easy reference.

**IDShield**Obviously, Identity Theft is at an all-time high, and the chances of becoming a victim are growing every day. That is why millions of families have purchased Identity Theft coverage of some kind. After researching several popular plans, our agency has found **IDShield** to be the most comprehensive protection in the market today. Unlike other protection plans, this coverage actually provides full identity restoration. This means that if you or a member of your family is victimized by Identity Theft, you will have licensed investigators who will do the work on your behalf to resolve identity related issues.

**LegalShield**
In addition to IDShield, we are also proud to offer **LegalShield**. This legal plan will provide you with **unlimited consultation on personal legal matters** without the traditional high cost of an attorney. A LegalShield plan can save you and your family thousands of dollars on services such as:

* Estate Planning
	+ Will
	+ Living Will
	+ Health Care Power of Attorney
	+ Financial Power of Attorney
* Fighting a speeding ticket
* Advice and consultation
* Reviewing a contract
* And **much more**…

As your agent, I simply want you to be aware of these services, because I have these plans myself, and have found the service to be excellent. Many members save over $1,000 very quickly by simply having their Will prepared or updated, which can singlehandedly cover the cost of these plans for years to come. The peace of mind these products provide, bundled with their ease of use and very affordable rates, made enrolling in these plans an easy decision for me and many others.

Please contact our office today at PHONE\_NUMBER for more information on these exciting new services or to view more information, please visit www.WEBSITE.com. As always we appreciate your business and look forward to serving you.

Sincerely,

AGENT\_NAME
AGENCY\_NAME