



7 Day Challenge Post & Text Scripts

Hello / warm up text

Hey XX, how are you doing during this virus time? Just checking on my friend?

PM/DM/Text for Approach:

Do you keep your income options open to side projects if the money is exciting enough?

Hey XX, I saw your post pop up on my FB feed. Checked out your page to see what's new with you, want to do a short virtual coffee and connect?

Hey XX, lots of people laid off or hurting as we know. Company I am with is growing fast and needs more people. Can work PT from home too. Who can you think of who might be interested? Friends helping friends.

Social Media posts:

- Post your WHY (for wanting to succeed as a home based entrepreneur)
- If you don't have a side hustle that generating profits, hit me up, mine is working.
- This virus isn't going away in 2020. Agree or not, things are going to remain in flux. Which means we need to adapt/adjust and do something different. If you believe in job security, you probably still believe in the Easter bunny. I've started my side business and I'm more excited and less stressed because of it.
- Money wasn't my problem. Not knowing how to create more was. My mentor showed me some things and now I've got more money coming in. What a relief.
- There's a \$5 bill and a \$20 bill on the table. Which one are you picking up? Don't look at others' comments and cheat!! Those who get it right will be in a drawing for a prize from me to make this fun.
- I'm not a salesperson so I had to find a way to make money online while spending so much time at home. Finally found the perfect fit and now it's working. Yay!
- Ever since starting my side gig, I wake up each morning, grab coffee, and check my bank deposits. Best way to start every day.

Order these how you see their priority:

Money
Family Time
Health
Looks

- Some great businesses thrived in 2020. One in particular is going to explode over the coming years. Do you want in on it?
- If you want to retire and live 20 more years, for you and your spouse to eat just three \$7 meals a day, did you realize you'd need \$306,600 just for meals ... not accounting for any other bills or fun? Drop the emoji that depicts how this makes you feel.
- I'm not exactly why I used to make fun of people who got into home based businesses. Well I certainly don't do that anymore now that I see it working for me.
- Who loves their job?
What do you like most about it, like least about it?
- What are the top two lessons you learned from your Dad or Mom that you try to live by today?
- Are (were) your parents business owners or have jobs?
- Investor status - do you:
 - A) Have someone managing your money
 - B) Have your own online stock account
 - C) Not investing YET
- Who has tried entrepreneurship?
What kind of business and how did it go?
- What were you last three jobs and how many years at each?
- Have you ever tried network marketing?
- Do you prefer to work from home or no?
- Have you ever tried your hand at sales, and if so what did you sell?
- What book would you recommend for someone just learning to become an entrepreneur?
- You ever feel like you just need a change of life? A new path? Want to do something that doesn't bore you or suck the life out of you?