

Hello

Thank you for submitting your LegalShield application. It has been scheduled with an effective date of January 1, 2023 **however, many of the legal services also cover PRE-EXISTING issues.** So, once it's activated, don't be shy about calling your provider law firm even for issues that happened before your membership was effective. You'll especially love the benefit of UNLIMITED CONSULTATION AND DEMAND LETTERS written on your behalf.

And when we say "UNLIMITED", WE MEAN IT. Of course, LegalShield will be there to assist you with traumatic problems . . . which hopefully will never happen. But please remember to reach out to your Provider Law Firm for all those minor frustrations that have a way of creeping into our lives all too often.

As an example, our own insurance company had been denying a claim we made for over 6 months but one letter written by our provider law firm convinced them to send us a check for over \$124,000 . . . and we didn't even have to pay for the postage that went on the envelope! (See the attached 6 page letter and copy of the GEICO check)

In the next week or so, you will receive your Welcome Email from LegalShield along with your membership number and instructions on how to activate your account. Please look for it in your email inbox (or check your SPAM folder in case it goes there). **In the meantime, I am attaching a New Member guide that will explain how to set up your LegalShield account, create a login name and password and download the LegalShield app to your smart phone. It also shares valuable information about creating your FREE WILL and how to access the Member Perks Discount Program.**

Please note that, with a LegalShield membership, you can have the LegalShield provider law firm create for you, at no cost, a Personalized, Comprehensive Last Will and Testament which will include a Living Will, Healthcare Power of Attorney, Durable Power of Attorney, Financial Power of Attorney, Junior Trusts for her minor Children, plus receive Unlimited Estate Planning Consultation. **I'm also attaching the Will Questionnaire**

so you can start the process of getting your free will created. (Email me if you would prefer the questionnaire in Spanish.)

If you also elected to receive the IDShield identity theft benefits, make sure you follow the instructions on how to **activate** this valuable protection program. (If you didn't request the IDShield benefits, it's not too late to have it added to your benefits package. Just call or email us and we'll take care of the rest.)

Finally, while we are not your attorneys, we **ARE** your LegalShield advocates. If you ever have a question about your membership or experience any trouble maximizing your benefits, we are only a phone call, text or email away from assisting you. Our job is to make sure you extract maximum value from your membership so that you LOVE IT and keep it forever!

Take care and we look forward to serving you.

Gerry and Sallie Hasson

LegalShield and IDShield
Los Angeles Directors and
Employee Benefit Specialists
949-633-8804

This is my “Don’t Forget to Get Your Free Will Prepared” email that I send to all my New Members
(It is sent out approximately 10 days after their membership is activated)



Hello

I wanted to reach out to you and remind you that, as a LegalShield member, you’re entitled to have your law firm create for you a comprehensive and personalized Last Will and Testament. **To assist you in getting this free benefit, I’m attaching the Will Questionnaire so you can start the process of getting your free will created.** (Email me if you would prefer the questionnaire in Spanish.)

In addition, please remember that **many of the legal services cover PRE-EXISTING issues.** So, don’t be shy about calling your provider law firm even for issues that happened before your membership was effective. You’ll especially love the benefit of **UNLIMITED CONSULTATION AND DEMAND LETTERS** written on your behalf.

And when we say “UNLIMITED”, WE MEAN IT. Of course, LegalShield will be there to assist you with traumatic problems . . . which hopefully will never happen. But please remember to reach out to your Provider Law

Firm for all those minor frustrations that have a way of creeping into our lives all too often.

As an example, our own insurance company had been denying a claim we made for over 6 months but one letter written by our provider law firm convinced them to send us a check for over \$124,000 . . . and we didn't even have to pay for the postage that went on the envelope! (See the attached 6 page letter and copy of the GEICO check)

Finally, while we are not your attorneys, we **ARE** your LegalShield advocates. If you ever have a question about your membership or experience any trouble maximizing your benefits, we are only a phone call, text or email away from assisting you. Our job is to make sure you extract maximum value from your membership so that you LOVE IT and keep it forever!

Take care and we look forward to serving you.

Gerry and Sallie Hasson

LegalShield and IDShield
Los Angeles Directors and
Employee Benefit Specialists
949-633-8804

This is my “You’re At Risk of Losing Your LegalShield Benefits” email that I send to all on my Pre-Cancel List
(It includes the Payment Option Form as an Attachment)



Hello

We received a notice that your LegalShield and IDShield Memberships are at risk of being cancelled **UNNECESSARILY!**

Usually, a membership goes into pre-cancel simply because the credit card on file for your monthly premium payments has expired or you’re no longer working for the company that offered LegalShield as an employee benefit.

AND, BY THE WAY, BECAUSE YOU’VE BEEN A MEMBER FOR OVER 6 MONTHS, YOU CURRENTLY HAVE OVER \$55,000 JUST IN ACCUMULATED LAWSUIT AND I.R.S. AUDIT DEFENSE BENEFITS.
(NOT TO MENTION THE UNLIMITED CONSULTATION, TRAFFIC TICKET REPRESENTATION, DOCUMENT REVIEW, WILL PREPARATION AND UPDATES, AND DEMAND LETTERS WRITTEN ON YOUR BEHALF.) IF YOU DON’T TAKE ACTION IMMEDIATELY, YOU WILL LOSE ALL OF YOUR ACCUMULATED BENEFITS.

To keep your benefits in place, simply do one of the following:

- Simply fill out and return to either me or LegalShield, the attached Payment Option form
or
- You can call **1-800-654-7757** and tell them that you want to keep your membership by updating your payment method.

We wanted to reassure you that our provider law firms are available to our members for both traumatic legal problems as well as minor frustrations that have a way of creeping into our lives almost daily. These valuable benefits include:

LEGAL PROTECTION: such as traffic ticket representation, legal advice, document review, demand letters written on your behalf, will preparation . . . all on an unlimited basis with no additional co-payment. You even get 24 hour access to attorneys in the event of an emergency and lawsuit defense.

Just recently, our own insurance company had been denying a claim but one letter written by our provider law firm prompted prompted them to promptly send us a check for over \$124,000! (See the attached 6 page letter and copy to GEICO check)

IDENTITY THEFT PROTECTION: NOT just credit card monitoring but REAL I.D. Theft Protection THAT INCLUDES FULL RESTORATION SERVICES WHEN YOU BECOME A VICTIM . . . ALL AT NO EXTRA CHARGE! With all the computer hacking going on, we're all at risk!

HUGE DISCOUNTS: on many every-day purchases like printing at Office Depot, AT&T, Sprint & T-Mobile cellular services, car rentals, hotel stays, amusement parks like Magic Mountain and much much more! Even if you only went to the movies just a month, by using your MemberPerks discounts, you'll actually save more money than your entire membership is costing you!

However, you must do this right away. If you don't, you'll lose your ability to keep the same discounted rate and later, when you want to reestablish your membership, you'll have to pay the NEW INCREASED RATE of \$29.95 per month just for the legal plan.

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Take Care

Gerry Hasson

LegalShield Regional Manager and Employee Benefits Specialist
cell phone: 949-633-8804

P.S. If, you're looking for another way to make some extra money, check out our [Business Opportunity Video](#) and, if you like what you see, give me a call and we can talk about teaming up and making money together.



Payment Option Form

Mail this form to LegalShield, along with your check or money order if paying by direct bill or bank draft.

LegalShield • PO Box 2629 • Ada, OK 74821-2629

Member Name _____

Member Number _____

When you provide a check as payment, you authorize LegalShield to convert the paper check to an electronic fund transfer from your account. Funds may be withdrawn from your account as soon as the same day payment is received. Your account will be drafted for the same amount each month on or about the effective date of your membership. You waive your right to notification of continued payment. If the amount or date of your payment changes, we will notify you at least ten days before the payment date.

Please choose one of these convenient payment methods. Please return the entire form.

Pay by Direct Bill

Send your check or money order and list the amount below.

☐ Semi-annual \$ _____

☐ Annual \$ _____ Membership Number: _____

☐ Monthly or Annual Payment by Credit Card

I wish to pay by credit card until I revoke this authorization in writing.

We accept Visa/Mastercard/Discover/AMEX

☐ Monthly \$ _____ ☐ Semi-annual \$ _____ ☐ Annual \$ _____

Card #: _____ Exp. Date: _____
(Mo./Yr.) _____

Cardholder Signature: X _____ Membership Number: _____

Pay by Bank Draft

Authorization for Electronic Premium: I authorize LegalShield, to make direct payment by charge/draft of my checking/savings account from the Financial Institution listed below. (This authority will remain in effect until you notify us in writing to terminate the authorization.) **I agree that if any charge is dishonored, whether intentionally or inadvertently LegalShield shall be under no liability whatsoever.** (Please send a voided check from the account to be drafted.)

Name of Bank (Financial Institution)

Acct. #

City

Institution Transit #

State Zip

☐ Checking Account
(Attach check from account to be drafted.)

☐ Monthly Draft Amount \$ _____

☐ Savings Account
(Attach verification.)

☐ Annual Draft Amount \$ _____

Signature of Account Holder X _____ Membership Number: _____

Corporate Offices: One Pre-Paid Way • Ada, Oklahoma 74820 • 800-654-7757

This is my “Welcome To Our LegalShield Team” email that I send to all New Associates on Our Team
(It includes a “Combination of Support Documents: Attachment)



Hello _____ . . . and Welcome!

Sallie and I wanted to officially welcome you to the world of **LegalShield**. If you take this business opportunity seriously, it will, in time, provide for you and your family the kind of time and financial freedom that most people never achieve.

As an example, throughout 2021, 2022 and the first half of 2023, we were on vacation literally 50% of the time!, all thanks to LegalShield! We went on an exciting 4-week “bare-boat” sailing adventure in Croatia and spent another month exploring that beautiful country on land PLUS we went on a month-long cruise to Tahiti, we spent another 6-months experiencing all that Europe has to offer (including extended time in France, Belgium, and Norway where we saw the incredible Northern Lights!). Last July, we went on a 3-week vacation in Hawaii and, right after, we went on another 6-week vacation in Europe which included a cruise to Spain and Italy! AND, to top it off, in the last 45 days, we actually went on TWO more cruises; one was a 16-day cruise to Hawaii and the other was a 7-day Mexico cruise that we took our 2 daughters, their husbands, and 5 grandkids on! **ALL OF THIS MADE POSSIBLE BECAUSE OF LEGALSHIELD!** (Check out the photos below and **our “Lifestyle” video at: <https://vimeo.com/817851613/7272ec4b51?share=copy>**)

I don’t say all this to impress you but rather to impress upon you that LegalShield can, in time, be an incredible blessing for you like it has for us. What’s so cool about this business is that, even when we’re

on vacation, LegalShield continues to make large deposits into our bank account every single day.

As Millionaire Club Members, we're part of your upline support team and our goal is to assist you in achieving that same kind of financial success we now enjoy. **PLEASE TAKE THE TIME TO READ AND SAVE THIS EMAIL SO THAT YOU FULLY UNDERSTAND HOW TO PROPERLY DO THE ACTIVITIES THAT WILL MAKE YOU MONEY AND NOT WASTE YOUR TIME**. If there's anything that you don't quite understand, don't hesitate to reach out to us by email, text or phone. You can reach us by dialing the following numbers: **Gerry: 949-633-8804; Sallie: 949-309-6980**.

IF YOU HAVEN'T YET DONE SO, YOU SHOULD IMMEDIATELY DOWNLOAD TO YOUR SMARTPHONE THE "PROSPECT BY PPLSI" APP WHICH YOU CAN USE TO EASILY SHARE OUR MEMBERSHIPS AND THE BUSINESS OPPORTUNITY WITH EVERYONE YOU KNOW. (You should also watch the "Onboarding Training" that is on the Prospect App.)

To help in marketing memberships, we suggest you email or text from your Prospect App the "Sizzle membership - LegalShield" video (1 minute, 13 seconds) and the two attached documents:

To help in recruiting a new Associate, we suggest you email or text from your Prospect App "Our Time Is Now" video (4 minutes) and, for full details: the "Opportunity Overview" video (20 minutes). If the prospect has a real estate background, also send them the "Get Untrapped Financially" video (18 minutes)

YOUR LEGALSHIELD WEBSITE

Remember: Our primary job is simply **creating awareness** and helping people become informed as to what **LegalShield** is all about and how it can benefit their lives. The BEST WAY to do this is to let the "TOOLS" (like the videos available through your Prospect phone app) do all the explaining for you. **Once people learn about LegalShield, they usually decide on their own to sign up for the LegalShield and IDShield memberships and, if they choose, become an Associate too. And they can sign up right from your personalized LegalShield website:**

FREE ONLINE TRAINING

So that we can quickly get you started making money right away, it's important that you get trained as soon as possible. Please go to: <https://my.lsengage.com/firststep> and complete the online First Step training. When you're finished, immediately call your sponsor and schedule a Private Zoom Presentation (PZP) that we will then conduct personally for you. Think of this as the "launching of your new business" and all you have to do is invite everyone you know to attend this PZP with the goal of simply getting them informed.

WE'RE HERE TO SUPPORT YOU

When someone has watched one of the LegalShield videos, you simply call them back and ask what they liked best about **LegalShield** and, as soon as they begin to ask questions, immediately put them on a 3-way phone call or Zoom with one of your "upline support team". In other words, let us answer all their questions and build their belief so that they're ready to sign up for the membership and possibly even join us in the business. ***It's that simple.***

DO A LITTLE BIT . . . BUT DO IT EVERY DAY

Creating habits by being consistent is important. You can build a huge LegalShield business simply by doing 2 "exposures" every day. This is when you simply invite someone to watch one of the videos that you can choose to email or text to their phone using your Prospect App. But, don't forget to schedule a "follow-up" call (or appointment) to simply determine their level of interest and to answer any questions they may have. (The attached pdf document includes the "Exposure" process in detail.)

STAYING CONNECTED AND ENGAGED IN THE BUSINESS

You can achieve TREMENDOUS SUCCESS in this business with an investment of only 8-12 hours per week but you must be willing to spend that time doing the correct activities. The best way to stay focused is to be "plugged-in" to all the ongoing activities and training. For instance:

- **Text "build new" to 855-773-1047.** This will insure that you receive important news updates from the LegalShield corporate offices.
- **The LegalShield Events Calendar is available at <https://www.shieldassociate.com/calendar/>** Here you'll find all the live events,

Zoom meetings and trainings that you can plug into. This information is available nationwide and state-by-state.

- **Attend your weekly Team Pinnacle Training Calls every Sunday night at 5:00 PM pacific time (8pm eastern) at PinnacleZoom.com.** (Put this reoccurring Sunday Zoom in your Calendar)
- **Attend the monthly [SUPER SATURDAY](#).** By doing so, you will learn more and develop greater skills to help you succeed. Also, try to attend with a guest or two but, even if you don't have a guest, still go every month! (As noted above, you can find details on all the Super Saturdays, as well as most other LegalShield events at: <https://www.shieldassociate.com/calendar/>)

YOU MAY BE INTERESTED IN THE FIELD TRAINING PROGRAM

There are many ways to generate income with LegalShield. When you enroll a new Member, you will earn a one-year advanced commission and then begin earning residuals starting in the 13th month. Many people will not only see value in being a Member but will also be interested in joining you in your LegalShield business as an Associate. And, when they receive commissions and residuals from LegalShield, you will also be paid commission and residual “overrides” based upon your team’s sales efforts.

However, if you have contacts with someone who owns or has a high position with a company, you can team up with a Field Trainer and create quick and massive income by marketing large quantities of memberships as an Employee Benefit. If you have such a contact, email me back immediately and request information about the Field Training Program.

YOUR LEGALSHIELD ASSOCIATE BACK OFFICE

At any time, you can log in and manage your business by going to: legalshield.myvoffice.com. Just like with the Prospect app, you'll use your login name (_____) and your LegalShield password to log in. This is a powerful site with some tremendous tools that you'll find quite valuable... including the ability to stay up to date on all that's happening with LegalShield.

USE YOUR MEMBERSHIP AS OFTEN AS POSSIBLE

Finally, one of the most powerful assets in succeeding in this business will be your belief and passion for the **Legal Membership Services**. To this end, I highly recommend that you experience the various services and begin to create your own "compelling story". (The attached pdf document describes all of the many LegalShield and IDShield products and pricing.)

For instance, recently our own insurance company had been denying a claim for over 6 months. Since it didn't cost us anything, we had our provider law firm send them a 6-page demand letter which resulted in a reversal of their position. Within a few weeks, we received a check for \$124,777. We were so excited that we are naturally compelled to show that letter and check to almost everyone we meet! (Included in the attached pdf document)

You should have already received by email an electronic membership kit with your **LegalShield** membership number for your Life Events Legal Plan along with details on how you can use it . . . including getting your will prepared for free. You'll need to have this number handy when you want to use any of the legal services. (If you haven't received it yet, check your SPAM folder or call Membership Services at 1-800-654-7757). Don't hesitate to use the service whether it be for an existing challenge or simply to have your will created.

You can also download your FREE "**LegalShield app**" and "**IDShield app**" at your Apple iTunes or Android PlayStore. You can use these apps to get in touch with your lawfirm, speak with ID theft consultants, fight traffic tickets, review documents, write demand letters . . . all on an unlimited basis and at no additional cost.

We will be sending you valuable emails, on a weekly basis, so that you can be kept up to date on important events, company promotions and major announcements. **Before deleting any of these emails, please first glance over them to make sure you're not missing out on some information that may be important to you.**

One of the biggest no-brainers in achieving success with our Legal Shield business... ever... was plugging into the proven **LegalShield** SYSTEM and, above all else, KEEPING IT SIMPLE. Always know that Sallie and I are here to help you. With part-time effort, this business can literally change your life.

This is going to be a fun business and we look forward to working closely with you.

Take care,

Sallie and Gerry

Gerry's Cell: 949-633-8804

Sallie's Cell: 949-309-6980

P.S. While LegalShield isn't a "get rich quick scheme", we were able to start earning over \$100,000 per year in our 3rd year in the business at the level of "Executive Directors". As a result, we now have the financial and time freedom to take THREE 60-day vacations each year, just like the sailing adventure we recently experienced in Croatia! (Check out the photos below) You could easily become an Executive Director too if you simply had a handful of Associates (like less than a dozen!) on YOUR TEAM who were also in Performance Club, like you! THIS IS WHY BEING IN PERFORMANCE CLUB IS SO, SO IMPORTANT! You're setting an example for your team on how easy it is to PC Qualify! By the way, check more of our vacation travels at [Facebook.com/Sallie.Hasson](https://www.facebook.com/Sallie.Hasson)





This is my “Why We Forwarded This Email to You” email that I send to the Upline of all New Associates (It’s designed to create “Fear of Loss” in Associates who don’t get “Active”)

Hello.

You are receiving this email because _____ is now part of your LegalShield Team. This means that every time _____ earns a commission from LegalShield, you now have the opportunity to also be paid a “Team Override”. And as your team grows, **your Team Overrides can grow significantly!**

Sallie and I are currently earning close to \$100K per year just in Team Overrides and this gives us the time freedom to vacation LITERALLY 50% OF THE TIME! I tell you this so you can understand the incredible advantages of earning Team Overrides. (Check out our Lifestyle video at: <https://vimeo.com/manage/videos/817851613/7272ec4b51>)

If you haven’t yet taken your LegalShield business seriously, we suggest that you take the time to read _____’s Welcome Email (below) and make the decision to get trained and start making money TODAY.

If you would like help in growing and profiting from your LegalShield business . . . feel free to call, email or text us for support or to answer any questions you may have.

Take care,

Gerry Hasson

LegalShield and IDShield
West Coast Executive Directors
& Employee Benefit Specialists
949-633-8804

This is my “Congratulations on Having Performance Club Points This Month” email that I send to Associates with PC Points (It’s sent out around the 15th of each month and is designed to encourage our Associates to be in Performance Club)

Performance Club is the Building Blocks For Growing Your LegalShield Business



Plus, You Can Qualify for Monthly Freedom Bonuses & All-Expense-Paid Vacations

Congratulations ____ on Having ____ PC Points This Month! This means you're CLOSE to being in PERFORMANCE CLUB!

As you know, in addition to all the commissions and overrides you earn when you sign someone up for a LegalShield membership and/or recruit a new Associate, **you can also earn a bonus of \$200-\$500 when you have 150 (or more) Performance Club points in a calendar month. The longer you're in Performance Club, the bigger the bonus!**

Performance Club Points can be earned in the following ways:

- Every Premium Dollar on New Membership Enrollments = 1 point
- Recruit New Associate with a Membership = 50 points
- New Recruit who Fast Start Qualifies = 50 points
- Open a New Group = 50 Points

Wait! There's More!

You also have the opportunity to earn ALL-EXPENSE-PAID VACATIONS FOR TWO PEOPLE! (LIKE THE RECENTLY ANNOUNCED JAMAICA REWARD TRIP FOR YOU AND A GUEST!)

Did you know that we earned the \$100K Ring when we were simply Executive Directors? As a result, we now have BOTH the financial freedom and TIME FREEDOM to take SIX MONTHS OF VACATIONS EVERY YEAR. (in fact, RIGHT NOW we're in the middle of a 16-day

cruise to Hawaii!) Check out our new Lifestyle video at: <https://vimeo.com/manage/videos/817851613/7272ec4b51>

The easiest way for YOU to become an Executive Director is to simply have a handful of Associates (like ONLY 7 or 8 on YOUR TEAM who is also in Performance Club, like you! THIS IS WHY BEING IN PERFORMANCE CLUB IS SO, SO IMPORTANT! You're setting an example for your team on how easy it is to PC Qualify!

THE GOOD NEWS IS THAT YOU STILL HAVE OVER TWO FULL WEEKS remaining to help get just ____ more points to make it into Performance Club! That's plenty of time but, to count, all applications would have to be processed online by THURSDAY, AUGUST 31st at 10:00 pm Pacific time! **YOU CAN DO THAT EASILY! (And I'm available to help you with 3-way calls whenever you need me!)**

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Take care,

Gerry and Sallie Hasson

LegalShield and IDShield

Millionaire Club Members,
\$150K Ring Earners and
Employee Benefit Specialists
949-633-8804



