



Leads Scripts

TEXT 1

Hi _____, this is (insert your name) with LegalShield. I'm contacting you because a while back you filled out an online form stating you were interested in a work from home opportunity. I'm texting for 2 reasons:

1. To verify the phone number that came across my desk is yours and valid.
2. To see if you're still looking?

If you are, please return my text. I look forward to speaking with you!

(Insert Your Name)
(City & State)
LegalShield

REPLY TEXT

Awesome! I'm excited to speak with you. We do online marketing where you would be simply texting and emailing out different videos, websites and Zoom Invites. No experience required because we have a great training program. If that possibly sounds interesting to you, what time today would you be free for a couple minutes to talk about the position with one of our directors?

Step 2: Call Them

If you're new to leads, an expert will make this first call with you. Just call your expert 1 minute before the appointment time and tell your expert "This is the first call to this prospect" and tell them the lead's name & state where they live. Then, call your lead and say:

"Hi _____, it's (Your Name) from LegalShield. We've been texting about the work from home opportunity, how are you? Is now still a good time? I have our director on the other line who will give you the details, hold on, let me patch them in."

THE EXPERT'S SCRIPT

"Hi _____! I am a Director here at LegalShield. I understand you are looking to make money from home? Is that right?"

Great, why don't I take a minute and tell you what we do and then you can tell me if you're interested or not? Is that OK?

At LegalShield we do online marketing just sending out texts and emails of videos, websites and Zoom invites. You don't need any experience because we have a great training program. Does that sound like something you might possibly be interested in?

Great! Tell me about you! Why are you looking to work from home?

Tell me about your work background?

Great! Well, the first step is to watch our 2 short videos. The first video is 3 minutes and talks about our company culture and mission so you can see if you would enjoy working with us. The second video talks about the services and technology so you can see if you'd feel comfortable marketing them and the compensation details so you can see exactly what you'll be doing and how you'll be paid. If I sent these 2 short videos right now would you watch them?

Let's send them to you right now. (Stay on the phone and have the associate text them www.pplsimpower.com)

Did you get the video? Ok click on it. Do you see the first video? Great! Watch it and when you're done, click the "NEXT" button and it will take you to the compensation details. Can you watch that right now? Great, let us know when you finish and we can jump back on the phone together or we will call you in a few minutes to get your feedback. Talk to you shortly!

NOTE: Some cell carriers are blocking the web links. If they don't receive the link, you can email it to them

OR use your Prospect by PPLSI App > Media > Send them "2:57 *Welcome to the Opportunity*" video and "19:28 *Opportunity Presentation*" video

Step 3: Call Them Back with an Expert on a 3 Way Call

(If they don't answer, double or triple call them. If you're new, call them with an expert already on the phone and they'll do the talking.)

SEASONED ASSOCIATE: Call and ask "Did you have a chance to watch both videos all the way through? Wonderful, I'm excited for you to speak with our Director who is excited to talk to you about the compensation in more detail and answer any questions you have. Hold on let me get them on the line."